

FOR IMMEDIATE RELEASE:
8th Annual Herstory Weekend
Benefiting Single Parent' Scholarships



Description: Fundraiser for Single Parents' Scholarships
Benefiting Students at Southwestern Illinois College

Time: Friday March 16 & Saturday March 17, 2012 ; 7:00pm– 2:00am both evenings

Featuring: Music, Art, Dance, Hair Cuts for Cancer Survivors In Honor of Women's History Month

Location: The New Ground Floor Club ~ 215 E Main, Downtown Belleville, Illinois 62220

Cost: \$8.00 per night. (\$2 off DOS or in advance with a clothing or house ware donation for TOCO Shop)

March is National Women's History Month & organizers of the 8th Annual Herstory Weekend are gearing up for another exciting celebration in Belleville; just 20 minutes from the Arch! Delectable libations & clever conversations abound!

The weekend also offers haircuts & styles by Heather from Green Apple Salon for the Beautiful Lengths Ceremony (all 8" hair goes to make wigs for cancer survivors). One patron notes, "I'm so glad they added the hair cut/style for Beautiful Lengths. I am a cancer survivor & I know how important recycling real hair can be to help survivors gain confidence! I am grateful & excited for Herstory Weekend! I can't wait for 2012! What a great idea, & a great cause." CALL OR EMAIL FOR THE BEAUTIFUL LENGTHS FORM. SIGN UP & GET FOLKS TO SPONSOR YOUR CUT. THEY CAN DONATE BY THE INCH!

To Volunteer, Donate Hair or Supplies, & for Schedules & Info:
tocoinfo@gmail.com or (618)257-8626 www.toconfp.org

One organizer comments about Herstory Weekend's growth as a benefit, "One of the most rewarding aspects for me occurred when we began donating proceeds to scholarships for single parents. The first year, we were just people getting together to enjoy art, to honor women, to take part in the art of exchange, & at the end of the night there were uncollected donations that the volunteers & artists insisted we give to charity. Now we aren't *just* people hanging out exchanging song & dance. We are artists reaching out to our community, & more specifically to individual people in need. We help people follow their dreams through education & enrichment: this reality really sets the Herstory Weekend event apart for me."

Herstory Weekend offers extraordinary women in the metro area a unique arts event with a diverse female featured schedule including: Kim Massie (Best Female Vocalist 2009) NOTE KIM WILL BEGIN PROMPTLY AT 7PM FRIDAY; DJ Alexis & the House Kings; Allie Hulen; EarthSol featuring Kim Vrooman (Best Female Vocalist 2003); Rebecca Ryan (Best Female Vocalist 2007); Ellen the Felon & Matronome; Sarah Jane & The Blue Notes; Hips Afire, Aalim, & Exotic Rhythms Bellydance Troupes...& Michelle Mynx Polesque Dancers & the St. Louis Hoop Club BOTH NIGHTS...with Emcees: East End Girls, Drea Stein, & Heather Manley!

There will be a VIP Meet & Greet Reception at Circa Boutique (128 E. Main/Belleville) honoring TOCO's Woman of the Year Award Winner Kim Massie on Friday March 16th at 5:30pm. By RSVP/Invitation only! Email for details on how to be added to the list!

PRESENTED BY: KDHX 88.1 Community Radio, Tapestry of Community Offerings 501(c)(3), Triple Jam Live, The Shanti in Soulard, La Chef, Margaritas Mexican Restaurant, Circa Boutique, & Circle of Health Wellness Center